GLOBAL SOLUTIONS INSTITUTE · PARTNER BRIEFING

Deploying what already works

America’s gateway to 165 countries: the GSI Fulbright Initiative and the Digital Transformation Global Goals (DTG2)

OUR FOUNDING PREMISE

The world doesn’t lack solutions. It lacks a system to deploy them.

The shared conclusion of Club de Madrid’s former presidents and prime ministers and the P80 Group Foundation’s pension and sovereign wealth funds when they came together in Little Rock in 2012 for the founding of the Global Solutions Institute.



Watch: the founding story, told at the Fulbright conference ↗

globalsinstitute.org ↗

01 · ALIGNMENT

Four forces now point in the same direction

Congress

A bipartisan International Exchange (Fulbright) Caucus co-chaired by Senators Booker and Boozman, and a Senate resolution praising Fulbright passed by unanimous consent.

World Bank

A Digital & AI plan, approved in June 2026, to reach 1 billion people by 2030, starting with 40 priority countries.

United Nations

The 2030 Agenda and its 17 Sustainable Development Goals. DTG2 is built to speed them up, not to replace them.

Former heads of state

Club de Madrid, the largest forum of democratic former presidents and prime ministers, helped found GSI and opens doors with governments.

Read: World Bank Digital & AI plan ↗ Visit: Club de Madrid ↗ Watch: Fulbright 2026 conference ↗

The gap is large, and the capital is moving

2.6B

people are still offline, according to the UN Secretary-General's 2025 SDG progress report.

1B

people the World Bank aims to reach by 2030: 600 million on broadband and 400 million using digital services.

40

World Bank priority countries, including Angola, Nigeria, Kenya, DR Congo, Ethiopia and Indonesia.

400K+

Fulbright alumni worldwide, many of them ministers, business leaders and university heads.

Read: World Bank Digital & AI Implementation Plan (PDF) ↗

Sources: UN SDG Progress Report 2025; World Bank Digital & AI Implementation Plan FY26–30

> “Through GSI Fulbright committees in 165 countries … this network will enable stronger connections and faster deployment of problem-solving technologies and solutions.”

Senator John Boozman
Chairman, U.S. Senate Committee on Agriculture, Nutrition and Forestry

Watch: the GSI Fulbright Initiative at the Fulbright conference ↗

More than a decade of groundwork

2012

Little Rock Accord

Club de Madrid and the P80 Group Foundation found GSI and define its mission.

SINCE 2012

Global Solutions Summits

Convened at the UN, the State Department and presidential libraries.

30+ COUNTRIES

Ambassadors Briefing Series

Restarting in Washington in December 2026.

165 COUNTRIES

GSI Fulbright Initiative

Alumni committees that evaluate and deploy proven solutions at home.

2026

DTG2

Nineteen goals that define trusted digital transformation, mapped to the SDGs.

Watch: the Fulbright panel ↗ Open: GSI-Fulbright Initiative deck ↗ Watch: full conference playlist ↗

A network that already convenes

Club de Madrid
Former heads of state

P80 Group Foundation
Pension and sovereign wealth funds

Fulbright Association
Thousands of alumni worldwide

University of Arkansas
Fulbright College and I3R

GWU School of Business
Africa Trade & Investment Summit

Wharton Innovation Summit
Private sector and capital

Sustainability Consortium
Walmart, Kroger and peers

ASU Global Futures Lab
Sustainability and SDG research

IEEE and NARO
Smart AgTech Summit

NASDA and NGA
State agriculture and governors

Collaborators named in GSI summit proceedings and program materials

DTG2: a shared blueprint for digital transformation

INFRASTRUCTURE LAYER · 10 FOUNDATION GOALS

- Power & transmission
- Universal connectivity
- Cloud & compute
- AI & physical AI
- Enabling policy
- Security, governance & rights
- Digital identity
- Digital financial rails
- Data sovereignty
- Digital literacy

APPLICATION LAYER · 9 SECTOR GOALS

- Agriculture & food
- Health & life sciences
- Education & skills
- Government services
- Financial access
- Smart energy & climate
- Industry & manufacturing
- Trade & supply chain
- Retail & hospitality

Mapped to all 17 SDGs, built on: Locally owned · Security-first · Commercially sustainable · Rights-based · Leave no one behind

Watch: DTG2 discussed at the Fulbright conference (from 15:25) ↗

Proven solutions stall at the border. Together, we carry them across.

Market entry in 165 countries

Local alumni committees in formation judge fit, adapt the solution and find the right partner to deploy it.

Collaboration with decision makers

In government, business and non-profits. Some 40% of ministers met on congressional delegations are alumni.

Projects that arrive financeable

DTG2 goals line up with World Bank and development-finance mandates.

The “valley of death” is deployment, not invention. Companies have the technology. They lack local knowledge, trusted introductions and a path to funding.

How a solution moves through the network

1

Assess

Add a proven technology to the GSI solutions registry and find the markets that need it.

2

Match

It is paired with the needs country committees and ministries have identified.

3

Open doors

The in-country committee tests fit, adapts it and introduces the right partners to deploy it.

4

Launch and scale

Results are measured and shared, so one success opens the next market.

Landing pads become launching pads. Companies that invest in the U.S. through GSI partners use that base to reach other countries through the Fulbright network.

Four ways to join the ecosystem

FOR TECHNOLOGY COMPANIES

Solution partner

Put a proven product into the registry and into the pipeline of every country committee.

FOR MARKET LEADERS

Charter member

Adopt a DTG2 goal and make public, reported commitments to deploy it.

FOR INTEGRATORS AND OPERATORS

Consortium member

Commit platforms, teams and delivery capacity to carry out a goal across markets.

FOR CAPITAL

Capital partner

Development banks, sovereign funds and investors that fund specific goals in specific markets.

Any partner can also sponsor a country committee or host a Regional Center, putting its name on the local build-out in the markets it cares about most.

Three layers, one deployment system

TRAIN

Regional Centers

U.S. universities host current Fulbright scholars from the region and give them the GSI toolkit to start committees at home.

ORGANIZE

Country committees

Alumni committees in each country, with sector subcommittees: Energy · Water · Food · Health · Education · Environment.

CONNECT

Global network

Committees in formation in 165 countries, linked by one IT/AI system and solutions registry, so what works in one country reaches the rest.









Open: GSI-Fulbright Initiative Regional Center deck ↗

The country committee playbook

1

Anchor locally

Partner with the country’s Fulbright Commission and alumni association.

2

Recruit the core

Alumni leaders from ministries, business and universities form the committee.

3

Train

Members complete the two-day GSI training at a Regional Center, in person or virtually.

4

Organize by sector

Sector subcommittees form for energy, water, food, health, education and environment.

5

Match and deploy

Draw from the registry, bring in experts and connect solution providers with local partners.

6

Measure and share

Track DTG2 outcomes and pass what works on to the other 164 countries.

The model already exists: Vietnam

More than half

of Vietnam’s government ministers have been Fulbright alumni, according to its ambassador in Washington.

WHAT VIETNAM’S DELEGATION PROPOSED AT A GLOBAL SOLUTIONS SUMMIT

- A national committee of Fulbright alumni
- Subcommittees for energy, water, food and healthcare
- Review new solutions and decide which the country needs
- Choose the right way to deploy each one, and bring in outside experts

This is the template for every GSI Fulbright country committee.

Watch: the Vietnam story (from 2:11) ↗

Where to start: candidate pilot markets

For discussion. Each region pairs World Bank priority countries with an existing GSI platform.

Africa

Angola · Nigeria · Kenya · DR Congo · Ethiopia · Rwanda

Anchor: the Clearing House for the Digital Transformation of Africa with George Washington University.

Asia

Vietnam · Indonesia · India · Philippines

Anchor: the Vietnam model and the Ambassadors Briefing Series, with Indonesia invited.

Americas

Mexico · Peru · Ecuador · Caribbean states

Anchor: the Global Solutions Summit on the future of diplomacy with countries in transition.

All except Vietnam are World Bank Digital & AI priority countries (Caribbean covered regionally)

Milestones over the next twelve months

WHEN	WHAT
Dec 2026 · Washington	The GSI Ambassadors Briefing Series restarts with ambassadors from several countries.
Feb 2027 · New York	A Regional Center meeting with the UN and Columbia University (planned).
Apr 13, 2027 · Washington	GWU Africa Trade & Investment Summit, featuring the Clearing House for the Digital Transformation of Africa.
May 2027 · Arkansas	A Fulbright Program event at the University of Arkansas Fulbright College with the State Department and Fulbright Commissions from 50+ nations.
2027 · Date TBC	Global Solutions Summit: the future of diplomacy with countries in transition in the Americas.

Watch: Fulbright 2026 conference, the event these briefings follow ↗

05 · WATCH, READ AND EXPLORE

Sources and links

VIDEO · 34 MIN

Fulbright panel: From Innovation to Impact

youtube.com

VIDEO PLAYLIST

Fulbright 2026 conference: all 13 sessions

youtube.com

REPORT · PDF

World Bank Digital & AI Implementation Plan

openknowledge.worldbank.org

PRESENTATION

GSI-Fulbright Regional Center deck

docs.google.com

WEBSITE

Global Solutions Institute

globalsinstitute.org

WEBSITE

Club de Madrid

clubmadrid.org

WEBSITE

The Sustainability Consortium

sustainabilityconsortium.org

WEBSITE

ASU Global Futures Lab

globalfutures.asu.edu

WEBSITE

IEEE

ieee.org

Click any title to open it

05 · JOIN US

Join the system that deploys what works.

Put a proven solution in the registry · Adopt a DTG2 goal as a charter member · Sponsor a country committee · Host a Regional Center